Sales & Service Bulletin

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Product Update

DENSO® Spark Plug Modifications

Effective Immediately also for Spark Plug Types GI3-3 and GL3-3

DENSO® Spark Plugs are made as quality and technology driven products. As one of the world's biggest suppliers of high-quality automotive spark plugs, DENSO® is reaching the highest standard by continuous improvement.

The latest improvement is a change to the material composition of the alloy used for the centre electrode chip. DENSO®'s new patented alloy allows a reduced diameter centre electrode, which results in consistent or improved operating lifetimes. The changings will also enable better management of future fluctuations in the market of precious metals.

To distinguish the new Spark Plugs from the current range, an underscore has been added to the Spark Plugs description as shown in the photo.

With immediate effect, the new alloy is also used for spark plug types GI3-3 and GL3-3. If any of your open order is affected, you will receive a new order confirmation showing the new part numbers as following:

P/N – Old Version	P/N - New Version
GI3-3	GI3-3-267600-0330
GL3-3	GL3-3-267600-0370

The GI3-1, GL3-1 and GT3-1 variants will then adopt the changes.

Following that, the changes will also be applied to the GE3-1, GK3-1, GE5-1, GE2-1, GK3-1 & GN3-1 variants.



Direct Comparison of the Electrodes



Direct Comparison of the Description



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